

## Sample Recruitment Message

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### **Want to be a facilitator? Here's your chance to shine!**

Front-line staff and managers -- if you have the talent, desire, or experience to facilitate, we encourage you to apply!

### **What would I be doing?**

- Facilitating a new course for colleagues, coworkers, and operating partners--similar to the role facilitators played in *SFA Traditions*
- The new course is *Front 2 Back*, Part 3 of the PBO core curriculum from SFA University
- Facilitators will be auditioned and selected from SFA and operating partner staff
- Course begins mid-May 2001; it will require energy, time, and possible travel

### **What are the criteria for facilitators?**

- Presentation and facilitation skills or talent
- A passion for the SFA mission
- Knowledge of financial aid processes or programs
- Ability to communicate complex information
- Ability to connect with an audience

### **How do I apply?**

- Read attached files for details on selection criteria and process
- Complete the application and send via email [<mailto:SFA\\_University@ed.gov>](mailto:SFA_University@ed.gov)
- Deadline for applications: **March 15, 2001**

### **What are the benefits for me?**

- Share a great experience with colleagues while helping our organization reach its goals as a PBO
- Learn even more about financial aid than you already know
- Receive expert coaching to polish your presentation skills
- Have fun and a chance to meet new people